

Job Title: DIGITAL MARKETING SPECIALIST

Job Type: Full time

Job Scope: Digital Marketing Specialist works to ensure that assigned websites and social media content, branding, and marketing messages are created, maintained, updated, and evaluated for effectiveness and efficiency. The Digital Marketing Specialist uses invention, imagination, originality, and talent to write and edit content for assigned web sites and other electronic applications. The Digital Marketing Specialist facilitates the achievement of departmental goals and objectives through public relations activities and contributes to the production of news releases and various print materials.

Job Qualifications:

- ✓ BS Degree in Graphic Design and New Media Applications.
- ✓ 1 – 3 years relevant work experiences.
- ✓ Pervious experiences in the education sector is preferred.

*Resumes should be forward to HR@Kuttab.sa



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